


PI 1983

For technical personnel only!

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PRODUCT INFORMATION

WARNING ABOUT PRODUCT FAKES

OF THE CWA 400 ELECTRIC COOLANT PUMP

Product: CWA 400 electric coolant pump		Vehicles	
Pierburg no.	Ref. no.*	Vehicle applications	Engine
7.03665.66.0	11 51 7 604 027, 11 51 8 625 097, 11 51 8 635 089	BMW 1, 2, 3, 4, 5, X1, X3, X4, X5, X6, Z4	N20 B20, N26 B20

IT HAS COME TO OUR ATTENTION THAT THERE ARE PRODUCT FAKES OF THE CWA 400 ELECTRIC COOLANT PUMP ORIGINATING FROM THE MARKET.

Investigations in our test laboratory have shown that a less powerful drive has been fitted, which can only achieve approx. 200 Watt.

Thus, the imitation product only provides half of the cooling capacity of a CWA 400 (400 Watt), which is necessary to maintain the required engine cooling (see diagram).

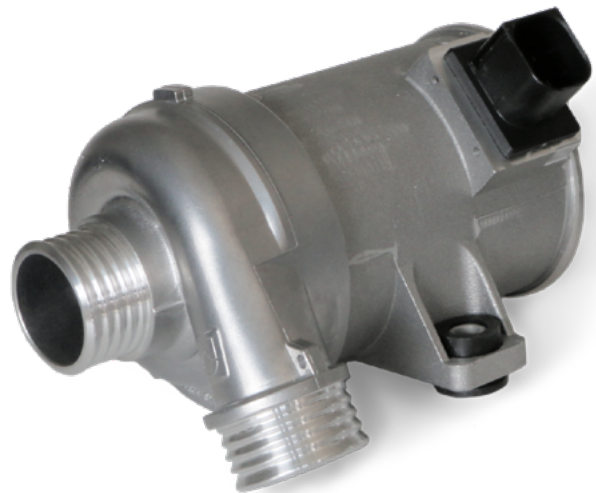
ATTENTION

We expressly warn against the use of these product fakes.

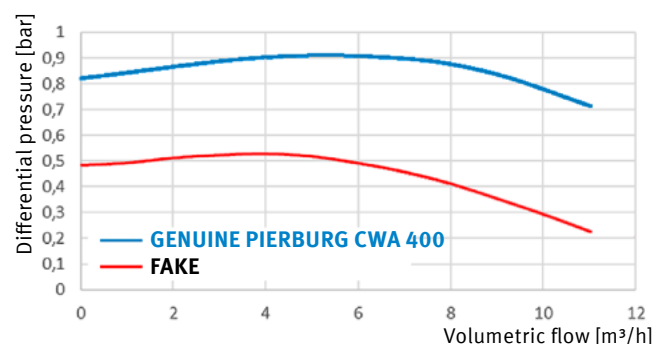
None of the pumps in our possession satisfied the required specifications of the vehicle manufacturer. In the event of a failure of such a pump, the engine overheats and this can result in severe consequential damage.

NOTE

For your safety, we take legal steps against any form of illegal import and the introduction to the market of product fakes.



Genuine Pierburg pump



All content including pictures and diagrams is subject to change. For assignment and replacement, refer to the current catalogues or systems based on TecAlliance.

* The reference numbers given are for comparison purposes only and must not be used on invoices to the consumer.



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TECHNICAL FINDINGS

Excerpt from the technical findings of the test laboratory:

"[...] components used are very low quality parts.

[...] significantly reduced durability and increased failure rate is expected."

[...]

"Hydraulic performance is only half of the required specification."

[...]

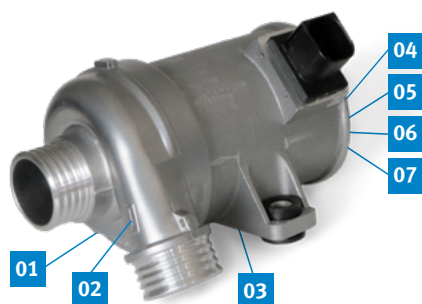
"This replica pump is a 200 Watt pump in a CWA400 housing!"

[...]

"Connection technology, vibration and temperature resistance are very critical!"

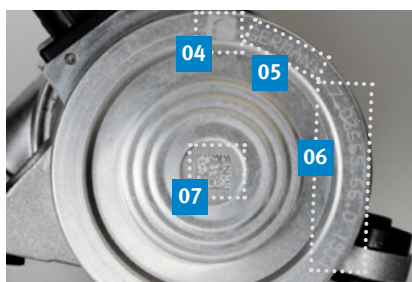
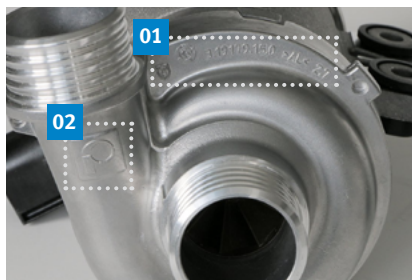


DIFFERENTIATING CHARACTERISTICS



- 01 Pump housing part number
- 02 Pierburg logo
- 03 Crankcase part number
- 04 Pierburg logo
- 05 Country of origin
- 06 Motorservice part number, data of manufacture
- 07 Data matrix code (DMC)

GENUINE PIERBURG COOLANT PUMP



FAKE

